



**CALCUTTA
BUSINESS
SCHOOL**

Calcutta Business School MANDATORY DISCLOSURE

Mandatory Disclosure Updated on	–	July, 2026
AICTE File No.	–	Eastern/1-46224222291/2026/EOA
Date & Period of last Approval	–	16 th March 2026, Period: 2026-27
1. Name of the Institution	–	Calcutta Business School
Address of the Institution	–	Diamond Harbour Road J L No. 30 RS No. 153 Bishnupur, 24 Parganas (South)
City & Pin Code	–	Bishnupur – 743503
State / UT	–	West Bengal
Longitude & Latitude	–	88° 16' 22" E & 22° 23' 30" N
Phone No. with STD Code	–	033 2420 5200
Office hours at the Institution	–	10.00 am to 6.00 pm
Academic hours at the Institution	–	10.15 am to 5.30 pm
E- mail	–	dean@calcuttabusinessschool.org
Website	–	https://calcuttabusinessschool.org/in/
Nearest Railway Station (distance in KM)	–	Howrah, 40kms.
Nearest Airport (distance in KM)	–	NSCBI Airport, 50kms.
Type of Institution	–	Private – Self Financed (AICTE approved)
Category (1) of the Institution	–	Minority – Linguistic - Marwari
Category (2) of the Institution	–	Co-Ed
2. Name and Address of Trust/Society/Company	–	Shikshayatan Foundation
Type of the organization	–	Trust
Address of the organization	–	11 Lord Sinha Road Kolkata 700 071
Phone No.	–	033–22821450, 22826350
Fax No.	–	033-22826350
Email	–	sg@shrishikshayatanschool.com
Website of the organization	–	https://shikshayatanfoundation.org/
3. Name of the Principal/Director		
Name of the Principal	–	Dr. Anindya Dutta
Exact designation	–	Principal
Phone No. with STD Code	–	+91 9831270005
E-Mail	–	deanl@calcuttabusinessschool.org
Highest degree	–	PhD
Field of specialization	–	Marketing

4. Name of the affiliating University / Board	– PGDM (Not Applicable); BBA (UG Course)
	Maulana Abul Kalam Azad University of Technology (MAKAUT)
Address	– NH-12 (Old NH-34) Simhat, Haringhata, Nadia 741249, West Bengal
Website	– https://www.makautwb.ac.in/
Latest affiliation period	– Applied (under process)

5. Governance
•Governing Board Members

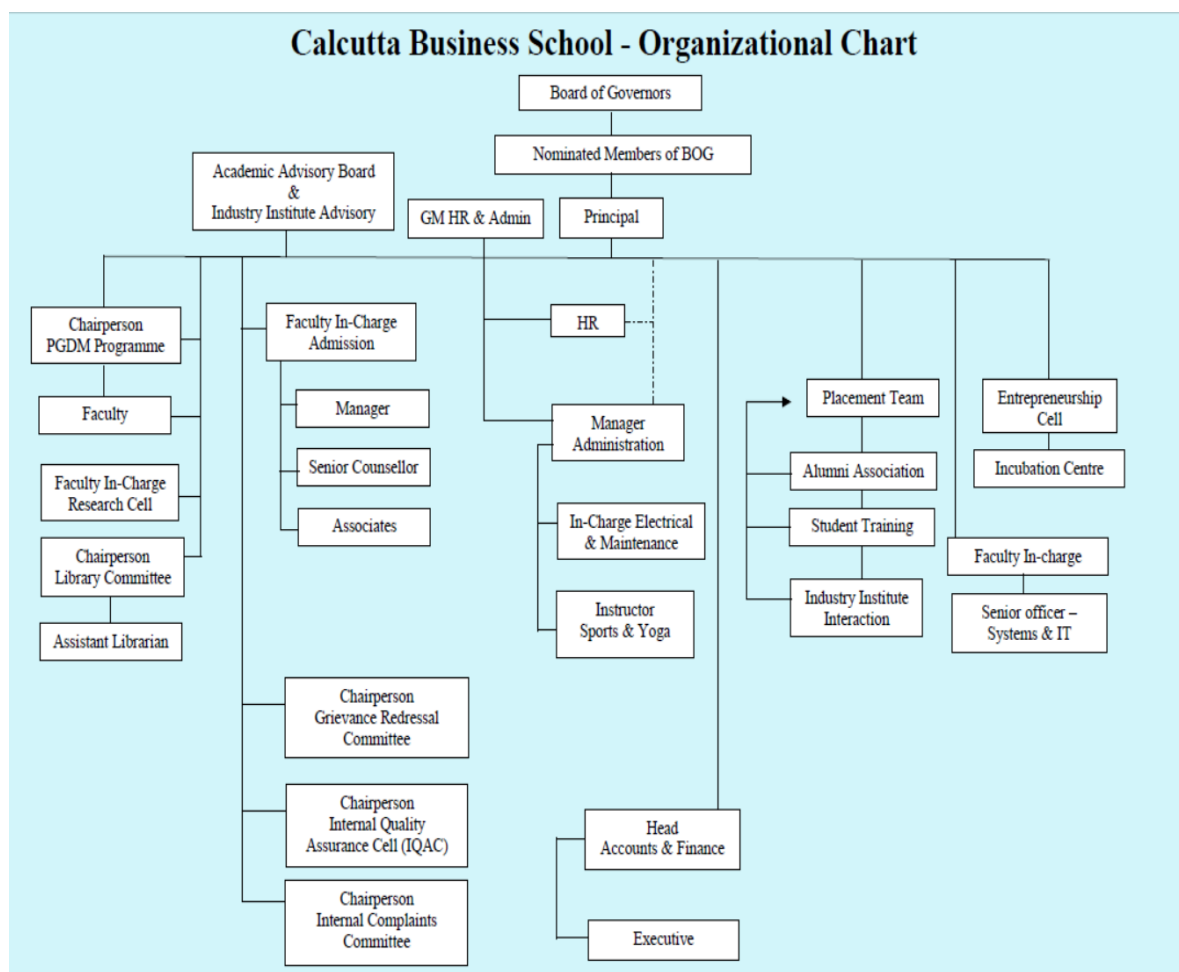
Sl. No.	Name of the Member	Role	Representation
1	Mr. Sudarshan Kumar Birla	Ex-officio Member	Promoter / Educationist
2	Mr. Girish Kumar Khaitan	Chairman	Promoter / Educationist
3	Mr. Siddharth Kumar Birla	Member	Promoter / Educationist
4	Dr. Sujit Basu	Member	Educationist and Mentor, Former VC of Viswa Bharati, Professor of IIMC, Former Director of MDI Gurgaon
5	Dr. Tanmoy Dasgupta	Member	Educationist from State University, Professor at Burdwan University
6	Prof. Jishnu Hazra	Member	Nominee of AICTE, Professor at Indian Institute of Management (IIM) Bangalore
7	Dr. Dev Narayan Sarkar	Member	Head - All India Retail and Consumer Divn – Godrej and Boyce Co. Ltd.
8	Prof. Ajay Kumar Roy	Member	Educationist, Former Director IEST, Former Professor IIT Kharagpur
9	Mr. Sourav Ghosh	Member	Technologist & Sr. Advisor Shikshayatan Foundation
10	CA. Vinod Agrawal	Member	Educationist /Secretary General Shikshayatan Foundation Shri Shikshayatan School
11	CA. Pradeep Kumar Sharma	Member	Educationist / Secretary Shri Shikshayatan College
12	Prof. (Dr.) Anindya Dutta	Member Secretary	Principal Calcutta Business School
13	Prof. Joyita Chatterjee	Member	Assistant Professor Calcutta Business School

•Academic Advisory Body

Member
Prof. Jishnu Hazra Professor Production and Operations Management Airbus Chair in Supply Chain Management IIM Bangalore
Prof. Jahar Saha Former Director IIM Ahmedabad
Prof. Ajay K. Roy Former Director IEST and Former Professor IIT Kharagpur
Prof. Samir Chatterjee

Professor, International Management, School of Management, Curtin Business School, Curtin University of Technology, Australia
Prof. Gautam Bandyopadhyay PhD, Associate Professor, NIT Durgapur
Prof. Sitanath Mazumdar Professor, University of Calcutta
Prof. Purusottam Sen Retired as Professor, Indian Institute of Management, Calcutta
Prof. Ananda Mohan Pal Professor, University of Calcutta M.Com., A.C.A., Ph.D.
Prof. Prithwiraj Nath Professor of Marketing and Associate Director of The Retail Institute, Leeds Beckett University, Leeds, United Kingdom
Prof. D. Mukhopadhyay Professor of Management , School of Business , Dean-Faculty of Management & Dean-Faculty of Humanities & Social Sciences, Director (Human Resource Development Centre) & Former Vice Chancellor (Interim)), SMVD University, Jammu & Kashmir(UT)

•Organizational Chart



•Nature/Extent of involvement of Faculty and Students in academic affairs/ improvements:
The Institute encourages and organizes special events, conclaves/workshops, alumni talk and special lectures from academicians/industry experts that enrich the students, participants' professional. The students and faculty are involved in all activities and extracurricular interests. To achieve this, students have various academic/professional clubs in different functional areas like marketing, human resource, operations & finance.
•Mechanism/Norms and Procedure for democratic/good governance: In place
•Student feedback mechanism on Institutional Governance/Faculty performance: Online ERP systems
Link: http://162.243.1.34:8080/hrcIIRP/startup.do
Committees: Link: https://calcuttabusinessschool.org.in/mandatory-disclosure.php

Sl No	Name of Committee	Name and Designation of Members	Designation of Members in Committee	Contact Details
1	Internal Complaints Committee (ICC) or Internal Committee (IC)	Dr. Susmita Gupta, Department of Geography, Shri Shikshayatan College.	Chairperson (Presiding Officer)	Phone No: 9874963241 Email: susmita.sf@shrishikshayatanschool.com
		Dr. Sadrita Deb Assistant Professor	Member Secretary	Phone No: 9432991246 Email: sadritad@calcuttabusinessschool.org
		Mr. Manoj Bhattacharya Secretary - Ramkrishna Vidyamandir Alumni Association	External Member	Phone No: 9831979500 Email: manoj.bhattacharyya1@gmail.com
		Mr. Subrata Ghosh GM - Admin SF	Member (Ex-Officio)	Phone No: 9679992994 Email: gm.admin@shrishikshayatanschool.com
		Prof. Joyita Basu Chatterjee Associate Professor	Member	Phone No: 9007135530 Email: joyitac@calcuttabusinessschool.org
		Dr. Biswarup Chatterjee Assistant Professor	Member	Phone No: 9540450412 Email: biswarupc@calcuttabusinessschool.org
		Dr. Amit Chatterjee Assistant Professor	Member	Phone: 8802768674 Email: amitc@calcuttabusinessschool.org
		Mr. Atanu Ganguly Assistant Librarian	Member	Phone No: 9433312257 Email: atanug@calcuttabusinessschool.org
		Mr. Sunil Ray Warden Boys Hostel	Member	Phone No: 8229967778 Email: sunilr@calcuttabusinessschool.org
		Ms. Puja Bansal 2nd Year Student	Student Representative	Phone No: 9883852508 Email: pujab2024@calcuttabusinessschool.org
		Mr. Anurag Pareek 2nd Year Student	Student Representative	Phone No: 7044213037 Email: anuragp2024@calcuttabusinessschool.org
		Ms. Sritama Dutta 1st Year Student	Student Representative	Phone No: 6289386883 Email: sritamad2025@calcuttabusinessschool.org
		Mr. Sagnik Chakraborty 1st Year Student	Student Representative	Phone No: 7980464553 Email:sagnikc2025@calcuttabusinessschool.org
Sl No	Name of Committee	Name and Designation of Members	Designation of Members in Committee	Contact Details
2	SC/ST Committee	Dr. Kriti Karmakar Assistant Professor	Chairperson	Phone No: 9748125804 Email: debalinag@calcuttabusinessschool.org

		Mr. Subrata Ghosh GM - HR, SF	Member (Ex- Officio)	Phone No: 9679992994 Email: gm.admin@shrishikshayatanschool.com
		Mr. Sauhardo Nandi Research Associate	Member/Co- ordinator	Phone No: 9748950297 Email: souhardan@calcuttabusinessschool.org
		Prof. Rupshi Shah Associate Professor	Member	Phone No: 8910449004 Email: rupshis@calcuttabusinessschool.org
		Ms. Sucharita Mandal 2nd Student PGDM 2024-26	Member (SC)	Phone No: 8391944764 Email: sucharitam2024@calcuttabusinessschool.org
		Mr. Surajit Mridha 2nd Student PGDM 2024-26	Member (ST)	Phone No: 8582933434 Email: surajitm2024@calcuttabusinessschool.org
		Ms. Dipsha Das 1st Student PGDM 2025-27	Member (SC)	Phone No: 8697062090 Email: dipshad2025@calcuttabusinessschool.org
		Mr. Arjun Oraon 1st Student PGDM 2025-27	Member (ST)	Phone No: 6290590137 Email: arjun02025@calcuttabusinessschool.org
SI No	Name of Committee	Name and Designation of Members	Designation of Members in Committee	Contact Details
3	Internal Quality Assurance Cell (IQAC)	Dr. Anindya Dutta Head of Institution (HOI)	Chairperson	Phone No: 9831270005 Email: dean@calcuttabusinessschool.org
		Mr. V.K Agarwal Dy. Sec. Gen, SF Member from Stakeholders	Member (Ex- Officio)	Phone No: 9830343770 Email: sg@shrishikshayatanschool.com
		Dr. Amit Chatterjee Assistant Professor	Member/Co- ordinator	Phone No: 8802768674 Email: amitc@calcuttabusinessschool.org
		Mr. Subrata Ghosh GM - HR, SF Member from Stakeholders	Member (Ex- Officio)	Phone No: 9679992994 Email: gm.admin@shrishikshayatanschool.com
		Mr. Kuldip Dhole HR - Amazon	Member from Employers	Phone No: Email:
		Mr. Rahul Bose IBM	Member from Industry	Phone No: 9831867627 Email: rahulbose2k@yhao.com
		Dr. Biswarup Chatterjee Assistant Professor	Member	Phone No: 9540450412 Email: biswarupc@calcuttabusinessschool.org
		Prof. Joyita Basu Chatterjee Associate Professor	Member	Phone: 9007135530 Email: joyitac@calcuttabusinessschool.org
		Mr. Bidyut Ghosh Corporate Relations & Placement	Member	Phone No: 8013119422 Email: bidyutg@calcuttabusinessschool.org
		Mr. Pratik Dey Sarkar Chief - Strategic Marketing & Admissions	Member	Phone No: 9831609237 Email: pratiks@calcuttabusinessschool.org
		Mr. Allan Maxfield PGDM Office Executive	Member	Phone No: 9831810318 Email: allanm@calcuttabusinessschool.org
		Mr. Nazim Mistry Library Assistant	Member from Local Society	Phone No: 7278908193 Email: nazimda@gmail.com

		Ms. Sumita Sarkar Alumni of CBS	Alumni of CBS	Phone No: 9546118597 Email: sumitasarkar20@gmail.com
		Mr. Sanjana Jaiswal 2nd Yr Student	Student, CBS	Phone No: 8583048192 Email: sanjanaj2024@calcuttabusinessschool.org
		Mr. Amit Kumar Yadav 2nd Year Student	Student, CBS	Phone No: 9693238378 Email: amity2024@calcuttabusinessschool.org
		Ms. Seema Tashman 1st Yr Student	Student, CBS	Phone No: 9835545305 Email: seemat2025@calcuttabusinessschool.org
		Mr. Rictom Sankha Banik 1st Year Student	Student, CBS	Phone No: 6289467700 Email: rictomsb2025@calcuttabusinessschool.org
Sl No	Name of Committee	Name and Designation of Members	Designation of Members in Committee	Contact Details
4	Grievance Redressal Cell	Dr. Anindya Dutta Head of Institution (HOI)	Chairperson	Phone No: 9831270005 Email: dean@calcuttabusinessschool.org
		Dr. Sadrita Deb Assistant Professor	Member Secretary	Phone No: 9432991246 Email: sadritad@calcuttabusinessschool.org
		Mr. Subrata Ghosh GM - Admin HR	Member (Ex-Officio)	Phone No: 9679992994 Email: gm.admin@shrishikshayatanschool.com
		Prof. Joyita Basu Chatterjee Associate Professor	Member	Phone No: 9007135530 Email: joyitac@calcuttabusinessschool.org
		Dr. Amit Chatterjee Assistant Professor	Member	Phone No: 8802768674 Email: amitc@calcuttabusinessschool.org
		Mr. Sunil Ray Hostel Warden (Boys)	Member	Phone No: 8229967778 Email: sunilr@calcuttabusinessschool.org
		Mr. Anish Karmakar 2nd Year Student	Student Representative	Phone No: 9476228865 Email: anishk2024@calcuttabusinessschool.org
		Ms. Neha Pramanik 2nd Year Student	Student Representative	Phone No: 8145866811 Email: nehap2024@calcuttabusinessschool.org
		Mr. Afaz Hussain 1st Year Student	Student Representative	Phone No: 8340283038 Email: afazh2025@calcuttabusinessschool.org
		Ms. Kusum Sharma 1st Year Student	Student Representative	Phone No: 9051832582 Email: kusums2025@calcuttabusinessschool.org
Sl No	Name of Committee	Name and Designation of Members	Designation of Members in Committee	Contact Details
5	Anti-Ragging Committee	Dr. Anindya Dutta Head of Institution (HOI)	Chairperson	Phone No: 9831270005 Email: dean@calcuttabusinessschool.org
		Mr. Sunil Ray Hostel Warden (Boys)	Member Secretary	Phone No: 8229967778 Email: sunilr@calcuttabusinessschool.org
		Dr. Amit Chatterjee Assistant Professor	Member	Phone No: 8802768674 Email: amitc@calcuttabusinessschool.org
		Prof. Joyita Basu Chatterjee Associate Professor	Member	Phone No: 9007135530 Email: joyitac@calcuttabusinessschool.org

		Dr. Kriti Karmakar Assistant Professor	Member	Phone No : 9748125804 Email: kritik@calcuttabusinessschool.org
		Ms. Satarupa Majumder Secretary Katakhalī Swapnopuron Welfare Society	Member	Phone No: 8420579906 Email: ngoswapnopuron@gmail.com
		Mr. Lalit Ojha Manager – RMD The Times of India	Member	Phone No: 7003582131 Email: aruppanja.new2a@gmail.com
		Mr. Sanjoy Singha Representative of Parents	Member	Phone No: 6291669887 Email: sanjoyss1967@gmail.com
		Ms. Reshmi Kiran 1st Year Student	Student Representative	Phone No: 8210741522 Email: rashmik2024@calcuttabusinessschool.org
		Mr. Ranith Kumar Poddar 1st Year Student	Student Representative	Phone No: 6291081139 Email: ranithp2024@calcuttabusinessschool.org
		Ms. Manisha Patra 1st Year Student	Student Representative	Phone No: 9748629922 Email: manishap2025@calcuttabusinessschool.org
		Mr.Kuntal Kundu 1st Year Student	Student Representative	Phone No: 8945068447 Email: kuntalk2025@calcuttabusinessschool.org
** Ombudsman - Final Authority: Brigadier Ranjeeb Sanyal CEO, Birla Buildings Ltd **				
Sl No	Name of Committee	Name and Designation of Members	Designation of Members in Committee	Contact Details
6	Anti-Ragging Squad	Prof. Joyita Basu Chatterjee Associate Professor	Chairperson	Phone No: 7318707669 Email: joyitac@calcuttabusinessschool.org
		Mr. Chitaranjan Dey Manager-Administration	Member Secretary	Phone: 9475258258 Email: adminoffice@calcuttabusinessschool.org
		Mr. Atanu Ganguly Assistant Librarian	Member	Phone No: 9433312257 Email: atanug@calcuttabusinessschool.org
		Mr. Souharda Nandi Assistant Professor	Member	Phone No: 9748950297 Email: souhardan@calcuttabusinessschool.org
		Dr. Sadrita Deb Assistant Professor	Member	Phone No: 9432991246 Email: sadritad@calcuttabusinessschool.org
		Mr. Guatam Mitra Inspector-In-charge, Bishnupur Police Station	Member	Phone No: 9147888072 Email: mrgoutammitraic@gmail.com
		Mr. Ramjivan Kumar Security Officer	Member	Phone No: 9932603634 Email: ramjiwank@calcuttabusinessschool.org
		Ms. Poulami Manna 2nd Year Student	Student Representative	Phone No: 9874878903 Email: poulamim2024@calcuttabusinessschool.org
		Mr. Aditya Singh 2nd Year Student	Student Representative	Phone No: 9142220601 Email: adityas2024@calcuttabusinessschool.org

		Ms. Sanchita Dey 1st Year Student	Student Representative	Phone No: 9771582767 Email: sanchitad2025@calcuttabusinessschool.org
		Mr. Shekhar Suman 1st Year Student	Student Representative	Phone No: 7209712408 Email: shekhars2025@calcuttabusinessschool.org
SI No	Name of Committee	Name and Designation of Members	Designation of Members in Committee	Contact Details
7	Student Grievance Redressal Committee (SGRC)	Dr. Anindya Dutta Head of Institution (HOI)	Chairperson	Phone No: 9831270005 Email: dean@calcuttabusinessschool.org
		Prof. Joyita Basu Chatterjee Associate Professor	Member Secretary	Phone No: 9007135530 Email: joyitac@calcuttabusinessschool.org
		Dr. Sadrita Deb Assistant Professor	Member	Phone No: 9432991246 Email: sadritad@calcuttabusinessschool.org
		Dr. Amit Chatterjee Assistant Professor	Member	Phone No: 8802768674 Email: amitc@calcuttabusinessschool.org
		Mr. Salim Mallik Security Supervisor	Member	Phone No: 8293136934 Email: mdsalimmollick73576@gmail.com
		Mr. Kishan Tiwari 2nd Year Student	Student Representative	Phone No: 7449832822 Email: kishant2024@calcuttabusinessschool.org
		Ms. Sampreeti Mukherjee 2nd Year Student	Student Representative	Phone No: 7319175557 Email:sampreetim2024@calcuttabusinessschool.org
		Mr. Dipankar Nath 1st Year Student	Student Representative	Phone No: 9678644966 Email: dipankarn2025@calcuttabusinessschool.org
		Ms. Soumili Chakraborty 1st Year Student	Student Representative	Phone No: 7003022917 Email: soumilic2025@calcuttabusinessschool.org
SI No	Name of Committee	Name and Designation of Members	Designation of Members in Committee	Contact Details
8	Institution's Innovation Council (IIC)	Dr. Anindya Dutta, HOI	President	Phone No: 9831270005 Email: dean@calcuttabusinessschool.org
		Prof. Joyita Basu Chatterjee Associate Professor	Vice-President	Phone No: 9007135530 Email: joyitac@calcuttabusinessschool.org
		Dr. Biswarup Chatterjee Assistant Professor	Member	Phone No: 9540450412 Email: biswarupc@calcuttabusinessschool.org
		Prof. Rupshi Shah Assistant Professor	Start-up Activity Coordinator	Phone No: 8910449004 Email: rupshis@calcuttabusinessschool.org
		Dr. Sadrita Deb Assistant Professor	Innovation Activity Coordinator	Phone No: 9432991246 Email: sadritad@calcuttabusinessschool.org
		Dr. Amit Chatterjee Assistant Professor	IPR Activity Coordinator	Phone No: 8802768674 Email: amitc@calcuttabusinessschool.org
		Mr. Atanu Ganguly Assistant Librarian	ARIIA Coordinator	Phone No: 9433312257 Email: atanug@calcuttabusinessschool.org

		Mr. Souharda Nandi Research Scholar	NIRF Coordinator	Phone No: 9748950297 Email: souhardan@calcuttabusinessschool.org
		Mr. Bidyut Ghosh Corporate Relations & Placement	Internship Activity Coordinator	Phone No: 8013119422 Email: bidyutg@calcuttabusinessschool.org
		Mr. Sunil Ray IT & System Manager	Social Media Coordinator	Phone No: 8229967778 Email: sunilr@calcuttabusinessschool.org
		Dr. Kriti Karmakar Assistant Professor	YUKTI Coordinator	Phone No: 9748125804 Email: kritik@calcuttabusinessschool.org
		Mr. Allan Maxfield PGDM Office Executive	NISP Coordinator	Phone No: 9831810318 Email: allanm@calcuttabusinessschool.org
		Mr. Chittaranjan Dey Manager-Administration	Member	Phone: 9475258258 Email: adminoffice@calcuttabusinessschool.org
		Mr. Meghardri Bhattacharyya 1st Yr PGDM Student	Innovation Activity Member-Student Representative	Phone No: 6291317898 Email: meghardrib2025@calcuttabusinessschool.org
		Mr. Arkaprabha Deb 1st Yr PGDM Student	IPR Activity Member-Student Representative	Phone No: 9836076149 Email: arkaprabhad2025@calcuttabusinessschool.org
		Ms. Nandini Karmakar 1st Yr PGDM Student	Internship Activity Member-Student Representative	Phone No: 8777731280 Email: nandinik2025@calcuttabusinessschool.org
		Mr. Anindya Dutta 1st Yr PGDM Student	Social Media Coordinator- Student Representative	Phone No: 6297128046 Email: anindyad2025@calcuttabusinessschool.org
Sl No	Name of Committee	Name and Designation of Members	Designation of Members in Committee	Contact Details
9	Research Cell (RC)	Dr. Amit Chatterjee Assistant Professor	Chairperson	Phone No: 8802768674 Email: amitc@calcuttabusinessschool.org
		Prof. Joyita Basu Chatterjee Associate Professor	Members	Phone No: 9007135530 Email: joyitac@calcuttabusinessschool.org
		Dr. Biswarup Chatterjee Assistant Professor	Member	Phone No: 9540450412 Email: biswarupc@calcuttabusinessschool.org
		Prof. Rupshi Shah Assistant Professor	Members	Phone No: 8910449004 Email: rupshis@calcuttabusinessschool.org
		Dr. Sadrita Deb Assistant Professor	Members	Phone No: 9432991246 Email: sadritad@calcuttabusinessschool.org
		Dr. Kriti Karmakar Assistant Professor	Members	Phone No: 9748125804 Email: kritik@calcuttabusinessschool.org
		Mr. Atanu Ganguly Assistant Librarian	Members	Phone No: 9433312257 Email: atanug@calcuttabusinessschool.org
		Mr. Souharda Nandi Assistant Professor	Members	Phone No: 9748950297 Email: souhardan@calcuttabusinessschool.org
		Purnima Sinha 1st Yr PGDM Student	Student Representative	Phone No: 9339090831 Email: purnimas2025@calcuttabusinessschool.org

	Aniket Roy 1st Yr PGDM Student	Student Representative	Phone No: 9874493287 Email: aniketr2025@calcuttabusinessschool.org
	Santanu Das 1st Yr PGDM Student	Student Representative	Phone No: 9775201752 Email: santanud2025@calcuttabusinessschool.org
	Sambit Chatterjee 1st Yr PGDM Student	Student Representative	Phone No: 7044122449 Email: sambitc2025@calcuttabusinessschool.org
	Sharmistha Ganguly 1st Yr PGDM Student	Student Representative	Phone No: 7004684549 Email: sharmisthag2025@calcuttabusinessschool.org
	Kusum Sharma 1st Yr PGDM Student	Student Representative	Phone No: 9051832582 Email: kusums2025@calcuttabusinessschool.org
	Ms. Seema Tashman 1st Yr Student	Student Representative	Phone No: 9835545305 Email: seemat2025@calcuttabusinessschool.org
	Subhangi Saha 1st Yr PGDM Student	Student Representative	Phone No: 8473823516 Email: subhangis2025@calcuttabusinessschool.org

6. Name of the Programme

A. Name of the Programme	–	Post Graduate Diploma in Management (PGDM)						
•Accreditation status of the Course	–	Under Process						
•1st Year of approval by the Council	–	2008 (File No.WB/PGDM/002/2008/001 dated 30.06.2008)						
•Level (UG / PG)	–	PG						
•Sanction Intake	–	120						
•Duration of Course	–	2 yrs						
•Fees (as approved by State)	-	Not Applicable						
•Cut of marks – General quota	–	Yes						
		<table> <tr> <td>2025-26</td><td>2024-25</td><td>2023-24</td></tr> <tr> <td>50%</td><td>50%</td><td>50%</td></tr> </table>	2025-26	2024-25	2023-24	50%	50%	50%
2025-26	2024-25	2023-24						
50%	50%	50%						
•Placement Facilities	–	Yes						

B. Name of the Programme	–	Bachelor in Business Administration (BBA)
•Affiliation status of the Course	–	Under Process
•1st Year of approval by the Council	–	2024
•Level (UG / PG)	–	UG
•Sanction Intake	–	60
•Duration of Course	–	4 yrs
•Fees (as approved by State)	-	Yet to decided
•Cut of marks – General quota	–	As per MAKAUT norms
•Placement Facilities	–	Yes
Doctoral Courses (Yes / No)	–	No
Professional society memberships	–	AIMA, BCCI, CMA

Consultancy Activities	–	Not yet
Grants Fetched	–	Research Promotion Scheme from AICTE (2020-21)
Distinguished Alumni	–	
	1.	Ms. Parag Ranjita Bhowmik, working at Wells Fargo, US
	2.	Mr. Prasenjit Sengupta, Consultant MART
	3.	Mr. Rhohan Chatterjee working at Williamson Magor
	4.	Ms. Piyali Bhattacharjee (Chowdhury), Senior Officer-Estate HR at McLeod Russel India Ltd.
	5.	Mr. T S Gopinath working at Eveready India Ltd.
	6.	Mr. Riya Singh working at FDB Financial Services
	7.	Ms. Payal Maskara Patwari working at Vialto Partners
	8.	Mr. Swadesh Sardar working at Century Ply
	9.	Mr. Gitartha Pal working at Xpro
	10.	Ms. Denkona Bhattacharya working at J P Morgan

7. Faculty		
•Permanent Faculty	–	12 (PGDM); 8 (BBA)
•Adjunct Faculty	–	02
•Permanent Faculty: Students Ratio	–	1:20

8. Profile of Director/Principal/Faculty

Name of Teaching Staff – DR. ANINDYA DUTTA				
Designation	– Professor/Principal			
Department	– MANAGEMENT			
Date of joining the Institution	– 01/04/2024			
Unique ID	– 1-44580428456			
Qualification with Class / Grade –				
	UG BA; 2 nd Class	PG MBA; 1 st Class	PhD Awarded	
Total experience in Years – 25 yrs				
	Teaching 23	Industry 2	Research 4	
Papers published - 14				
	National 8		International 6	
Papers presented in conference – 18				
	National 8		International 10	

PhDs / Project Guided	–	
	PhD	Projects in master level
	--	300

Professional Memberships - Yes
1. AIMA
2. CII

Awards – 1. TOI

Name of Teaching Staff – DR. SAMYADIP CHAKRABORTY

Designation	– Professor
Department	– MANAGEMENT
Date of joining the Institution	– 07/07/2026
Unique ID	–



Qualification with Class / Grade	–		
	UG	PG	PhD
	B. Tech	MBA	Awarded

Total experience in Years	– 19 yrs		
	Teaching	Industry	Research
	16 yrs.	3 yrs.	15 yrs.

Papers published	–	
	National	International
	5 paper 3 book chapters	40

Papers presented in conference	–	
	National	International
	10	70

PhD Guide? Give field & University	–	
	Field	University
		1

PhDs / Project Guided	–	
	PhDs	Projects in master level
	DAC and RAC member: 6	50+

Books published / IPRs / Patents	– 7 patents	
----------------------------------	-------------	--

Professional Memberships – 3

1. ISDSI-G
2. SOM (Society of operations management)
3. POMS

Consultancy activities – 4

1. United health Group, L&T Infotech
2. Indian railways
3. KHADI gramodyog
4. Kerala panchayat

Grants fetched – 1

1. ICSSR mini project 2018-2021

Name of Teaching Staff – PROF. JOYITA BASU CHATTERJEE

Designation – Associate Professor
Department – MANAGEMENT
Date of joining the Institution – 27th June 2024
Unique ID - 1-44677874942
Qualification with Class / Grade –



UG	PG	PhD
BA	MA (English) MBA	Pursing

Total experience in Years – 17

Teaching	Industry	Research
12	5	3

Papers published - 6

National	International
3	3

Papers presented in conference - 3

National	International
2	1

Name of Teaching Staff – DR. AMIT CHATTERJEE		
Designation	– Assistant Professor	
Department	– MANAGEMENT	
Date of joining the Institution	– 12 th September, 2023	
Unique ID	- 1-43913379811	
Qualification with Class / Grade	–	

UG	PG	PhD
BA (Economics) 2 nd Division	MA (Economics) 1 st Division	Awarded

Total experience in Years	– 12
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Teaching	Industry	Research
5.5	7	3

Papers published	- 13
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National	International
4	9

Papers presented in conference - 6

National	International
3	3

Name of Teaching Staff – DR. BHASWATI RAY		
Designation	– Associate Professor	
Department	– MANAGEMENT	
Date of joining the Institution	– 1 st July 2025	
Unique ID	- 1-2494086774	
Qualification with Class / Grade	–	

UG	PG	PhD
BA (Hons) 2 nd	MA (Industrial Sociology) 1 st Class MPhil, Burdwan University	NET-GRF Qualified Yes; Burdwan University

Total experience in Years	– 27 yrs
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Teaching	Industry	Research
26 yrs.	1 yrs.	10 yrs.

Papers published	- 24
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National	International
24	0

Papers presented in conference	– 12
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National	International
10	2

PhD Guide? Give field & University	–	
	Field	University

PhDs / Project Guided	–	55
	PhDs	Projects in master level
	0	55

Books published / IPRs / Patents	–	Book: 4 (including edited volume);
		Patent: 1
		IPRs: 1

Professional Memberships	–	9
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4. UNICEF
5. WHO
6. UNESCO
7. All; India Sociological Society
8. NIPM
9. Supreme Industry
10. NSIC (Govt of India)
11. Vizag Steel Plant
12. Coal India

Name of Teaching Staff – DR SADRITA DEB

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 8 th September 2025
Unique ID	–1-11329101483



Qualification with Class / Grade			–		
	UG	PG	PhD		
	B.Com. 62% First Class	M.Com. -67.5% First Class Master of Science – 8.8 CGPA	Awarded (IIT Kgp)		

Total experience in Years – 3 yrs			
	Teaching	Industry	Research
	yrs. 3	NA	yrs.9

Papers published	–	4
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		National	International
		2	2
Papers presented in conference	–	6	
		National	International
		3	3
PhD Guide? Give field & University	–		
		Field	University
		Finance	IIT Kharagpur
PhDs / Project Guided	–		
		PhDs	Projects in master level
			1
Books published / IPRs / Patents	–	NA	
Professional Memberships	–	Institute of Company Secretaries of India, ICSI	
Awards	–	Iconic Women Creating a Better World for All, Women Economic Forum, WICCI, New Delhi, 2022 International Conference Travel Grant, Bharathidasan Institute of Management, Trichy, 2022 QRFM Best Paper Award International Conference, Centre for Qualitative Research in Finance June 2019 University of Dundee, Scotland, U.K. Best Case Study Award in Financial Governance Indian Institute of Technology, Kharagpur International Conference on Financial Markets and Corporate Finance (ICFMCF), 2017.	
Interaction with Professional Institutions	–	- Chartered Market Technician's Association, Faculty coordinator, BIM Trichy, 2022-24. - Bloomberg Inc. Faculty Coordinator, 2022-24 at BIM Trichy	

Name of Teaching Staff – DR. KRITI KARMAKAR

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 15 th September 2025
Unique ID	– 1-47369956762

Qualification with Class / Grade –

UG	PG	PhD
BTech- 9.05	MTech- 9.71	Awarded; IIT Kgp

Total experience in Years – 7 yrs

Teaching	Industry	Research
0 yrs.	0 yrs.	7 yrs.

Papers published - 1

National	International
	1

Papers presented in conference – 4

National	International
1	3

Awards – 2

4. Gold Medal in BTech Automobile Engineering
5. Gold Medal in MTech Industrial Engineering and Management

Name of Teaching Staff – DR. BISWARUP CHATTERJEE

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 5 th May 2026

Qualification with Class / Grade –

UG	PG	PhD
Bachelor in Tourism Management / 1 st Class	Post Graduate Diploma in Management / 1 st Class	PhD in Management / 1 st Class

Total experience in Years – 16 yrs

Teaching	Industry	Research
12 yrs.	4 yrs.	8 yrs.

Papers published - 8

		National	International
		5	3
Papers presented in conference	– 10		
		National	International
		5	5
PhD Guide? Give field & University	–		
		Field	University
PhDs / Project Guided	– 25 +		
		PhDs	Projects in master level
		0	25 +
Books published / IPRs / Patents	– 2		
Professional Memberships	– 2		
		13. AIMA	
		14. CMBE UK	
		15. AMA (in process)	
		16.	
Consultancy activities	– 4		
		5. Marketing Consultancy for Empwred.Pte, Singapore	
		6. Marketing training for KMN Foundation, Kolkata	
		7. Marketing consultancy for Indlite Fresh Foods, Kolkata	
		8. Marketing training & consultancy for MSME-DFO, Kolkata	
Awards	– 4		
		1. Ranked ELITE in Marketing Research by IIT -Roorkee (NPTEL)	
		2. CMBE by CABS, UK	
		3. AMT by AIMA Delhi	
		4. Employee Award by BIMS Kolkata For AIMS Conference Convener	
Grants fetched	– 1		
		2. AICTE Grant of 3 Lakhs for 7 days Refresher Course in Data Analytics for Management Faculty in 2019.	
		3. Various other industry funds for training & consultancy	
Interaction with Professional Institutions	– 2		
		1. Ramakrishna Mission Alumni	

Name of Teaching Staff – PROF. RUPSHI SHAH

Designation – Assistant Professor
 Department – MANAGEMENT
 Date of joining the Institution – 6th November 2024
 Unique ID - 1- 44677874075
 Qualification with Class / Grade –



UG	PG	PhD
BCOM	MBA	Pursuing

Total experience in Years –

Teaching	Industry	Research

Papers published - 2

National	International

Papers presented in conference - 3

National	International
2	1

Name of Teaching Staff – PROF. JOY MOITRA

Designation – Assistant Professor
 Department – MANAGEMENT
 Date of joining the Institution – 2nd September 2024
 Unique ID - 1- 44679420122
 Qualification with Class / Grade –



UG	PG	PhD
BA (Economics)	MA (Economics)	

Total experience in Years – 32

Teaching	Industry	Research
10 yrs in Corporate Training	32	10 in accounts management research

Papers published - 2

National	International

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Papers presented in conference - 3

National	International
2	1

Professional Memberships – Nil

1 BEST EMPLOYEE AWARD
2 COLLAGE BATCH TOPPER AWARD

Consultancy activities – Yes

1 PwC India, Kolkata
2 PwC Service Delivery Centre.Kolkata

Awards– 2

1 BEST MANAGER AWARD 2018-19 by PwC
2 LEADERSHIP EXCELLENCE AWARD 2018-19 by PwC

Interaction with Professional Institutions – ILEAD, PRSI

Name of Teaching Staff – MR. ATANU GANGULY



Designation – Assistant Professor
 Department – MANAGEMENT
 Date of joining the Institution – 1st November 2022
 Unique ID –1- 43425336616
 Qualification with Class / Grade –

UG	PG	PhD
B. Com -2 nd Class BLISc- 1 st Class	M.Com- 2 nd Class MLISc – 1 st Class PGDM (HR & Education Management)- 1st Class	UGC NET Qualified

Total experience in Years – 18

Teaching	Industry	Research
18	0	5

Papers published - 3

National	International
3	0

Papers presented in conference - 1

National	International
1	0

Awards	– 2
	1. Stood First in Bachelor of Library & Information Science Examination in 2005
	2. Stood First in Masters of Library & Information Science Examination in 2007

Interaction with Professional Institutions	– 2
	1 Life Member of BLA (L2821)
	2 Life Member of ILA (EL-12489)

Name of Teaching Staff – MS. ANTARA SINHA

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 1 st November .2023
Unique ID	–1- 44148638426
Qualification with Class / Grade	–



UG	PG	PhD
BA (Political Science)	PGDM (HR & Marketing)	

Total experience in Years –	5
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Teaching	Industry	Research
1	4	0

Papers published - Nil

Papers presented in conference - Nil

National	International
0	0

Name of Teaching Staff – MR. SUNIL KUMAR RAY

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 2 nd June 2025
Unique ID	–1-47438863503
Qualification with Class / Grade	–



UG	PG	PhD
B. Com - 2 nd Class	PGDM (Marketing & Education Management)- 1 st Class	

Total experience in Years –	9
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Teaching	Industry	Research
1	8	0

Name of Teaching Staff – MS. PAYAL BOSE

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 2 nd June 2025
Unique ID	–1-47438863503
Qualification with Class / Grade	–



UG	PG	PhD
BSc (Eco)	PGDM (HR & Education Management)- 1 st Class	

Total experience in Years – 5

Teaching	Industry	Research
2	3	0

Name of Teaching Staff – MR. CHITTA RANJAN DEY

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 2 nd June 2025
Unique ID	–1-47431229003
Qualification with Class / Grade	–



UG	PG	PhD
BA	MCA; Diploma in Advance Hardware Technology	

Total experience in Years – 24

Teaching	Industry	Research
8	16	0

Name of Teaching Staff – MR. SOUNAK KUNDU

Designation – Assistant Professor
 Department – MANAGEMENT
 Date of joining the Institution – 2nd June 2025
 Unique ID –1-47431229094

Qualification with Class / Grade –

UG	PG	PhD
B.E. (Mechanical)	Master of Management (IIT Bombay)	

Total experience in Years – 6

Teaching	Industry	Research
1	5	0

Name of Teaching Staff – MR. BISWAJIT CHATTERJEE

Designation – Assistant Professor
 Department – MANAGEMENT
 Date of joining the Institution – 1st July 2025
 Unique ID – 1-47432264067

Qualification with Class / Grade –

UG	PG	PhD
BBA -	MBA	

Total experience in Years – 6

Teaching	Industry	Research
1	5	0

Name of Teaching Staff – MS. ARPITA SETH

Designation – Assistant Professor
 Department – MANAGEMENT
 Date of joining the Institution – 1st September 2025
 Unique ID – 1-47438655654

Qualification with Class / Grade –

UG	PG	PhD
B. Com	MCOM , CMA (ICWA), CA-Inter	

Total experience in Years – 12

Teaching	Industry	Research
2	10	0

Name of Teaching Staff – MS. DEBASMITA DEBROY

Designation – Assistant Professor
Department – MANAGEMENT
Date of joining the Institution – 10th NOVEMBER 2025
Unique ID – 1-47432264023
Qualification with Class / Grade –



UG	PG	PhD
BA (Hons)	MBA (HRM)	

Total experience in Years – 17

Teaching	Industry	Research
1	16	0

Name of Teaching Staff – MR. SOUHARDO NANDI

Designation – Assistant Professor
Department – MANAGEMENT
Date of joining the Institution – 2nd February 2026
Unique ID –
Qualification with Class / Grade –



UG	PG	PhD
B.Tech (IT) First	PGDM (IT & Analytics) First	

Total experience in Years – 8 yrs

Teaching	Industry	Research
5.8	2.3	0

Others Faculty List



Prof. Jahar Bagchi

Designation: Adjunct Faculty

Specialization: HRM

Educational Qualification: PGDBM – Indian Institute of Management (IIM), Ahmedabad, BE – BITS, Pilani



Prof. Purusottam Sen

Designation: Emeritus Professor

Specialization: Finance

Educational Qualification: Ex-Professor, IIM Calcutta Asst. Vice President (MIS) Birla Eastern Limited, Senior Manager - Exide Industries Limited Sr. Engineer (Management Systems) National Thermal Power Corporation Ltd

9. Fee

•Details of Fee for the Institution

Particular	1 st Instalment	2 nd Instalment	3 rd Instalment	4 th Instalment	5 th Instalment	6 th Instalment	Total
Tuition Fees	115,000	1,45,000	1,45,000	95,000	85,000	40,000	6,25,000
Admission Fes	50,000						50,000
Laboratory Fees	10,000			10,000			20,000
Library & Course Material	25,000			25,000			50,000
Total	2,00,000	1,45,000	1,45,000	1,30,000	85,000	40,000	7,45,000

Accommodation Fees (optional): Rs. 60000/- per year if students pay the fees pay with 1st Instalment otherwise Rs. 72000/- if pay by two installment (Rs. 36000 with 1st Instalment and Rs. 36000 with 2nd Instalment)

•Time schedule for payment of Fee for the entire Programme

Particular	1 st Instalment	2 nd Instalment	3 rd Instalment	4 th Instalment	5 th Instalment	6 th Instalment
Date	30 th May	17 th October	17 th January	30 th May	17 th October	9 th January

•Number of scholarship offered by the Institution, duration and amount

Merit based scholarship Scheme:

A. Graduation 60 to 74.99% - 50% waiver of admission fees [on 50000/-] i.e. Rs. 25000/-

B. Graduation 75% and above- 100% waiver of admission fees [on 50000/-] i.e. Rs. 50000/-

[To be adjusted during second and third term installment]

Besides, we will offer special assistance to the aspirants in the following cases:

1. Brilliant Students with record marks.
2. Meritorious but affected during Pandemic & Natural Calamities.
3. Have special achievement in Games & Sports.
4. Physically Challenged

•Criteria for Fees waiver/scholarship

1. Performance based Tuition Waiver Scheme:

A. 25% Waiver for the topper in Term wise (for every term) on Tuition Fee

B. 15% Waiver for the 2nd position in Term wise (for every term) on Tuition Fee

2. Entry Level Tuition Waiver Scheme:

A. Any Recognized University Topper will get 50% waiver on commitment fees (First 10 Students) subject to interview by Competent Authority.

B. 50% waiver on commitment fees for candidates scoring 90 percentile or above on CAT.

•Estimated cost for Boarding and Lodging in Hotels

Accommodation Fees (Optional) Rs. 60,000/- per year if Student pays total Accommodation fees with the First Installment, or Rs. 6000/- per month if paid half yearly

10. Admission

•Number of seats sanctioned with the year of approval–

2025-26	2024-25	2023-24
120	120	120

•Number of Students admitted under various categories each year in the last three years –

2025-26	2024-25	2023-24
120	116	65

•Number of applications received during last two years for admission number admitted–

2025-26	2023-24	2022-23
200	186	178

11. Admission Procedure

•Mention the admission test being followed, name and address of the Test Agency/State Admission Authorities and its URL (website)

•CAT- Common Aptitude Test conducted by Indian Institute of Management. <https://iimcat.ac.in/>

•MAT- Management Aptitude Test conducted by All India Management Association. <https://mat.aima.in>

•CMAT- Common Management Admission Test conducted by National Testing Agency, previously it was conducted by AICTE. <https://cmat.nta.nic.in/>

•GMAT- Graduate Management Admission Test conducted by Graduate Management Admission Council <https://www.gmac.com/>

•XAT- Xavier Aptitude Test conducted by XLRI, Jamshedpur. <https://xatonline.in/>

•ATMA- AIMS Test for Management Admissions conducted by the Association of Indian Management Schools. <https://www.atmaaims.com/>

•JEEMAT- Joint Entrance Management Aptitude Test conducted by MAKAUT, West Bengal. <https://cetmat.examflix.in/>

•Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test etc.)- No

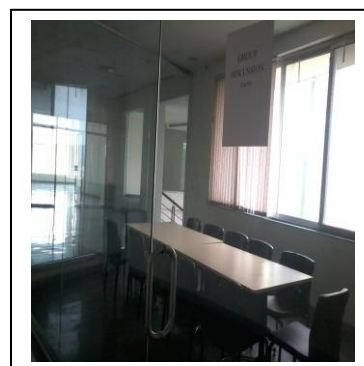
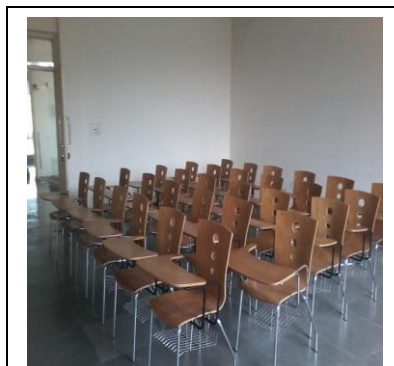
12. Information of Infrastructure and Other Resources

•Number of Classroom -6

•Tutorial Room – 4

1	Class Room	94.38 sqm
2	Class Room	94.16 sqm
3	Class Room	155.40 sqm
4	Tutorial Room	21.20 sqm
5	Tutorial Room	22.43 sqm

6	Class Room	59.86 sqm
7	Class Room	61.16 sqm
8	Class Room	116.54 sqm
9	Tutorial Room	21.1 sqm
10	Tutorial Room	22.43 sqm



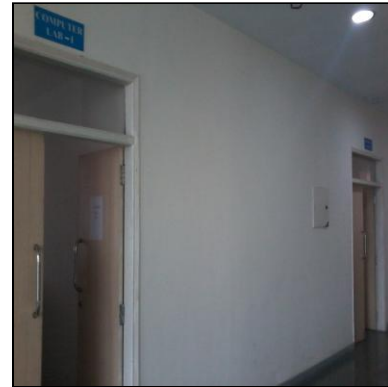
•Laboratory details: Language Laboratory - 1

1	Language Laboratory	40.42 sqm
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•Computer Centre facilities

1	Computer Center	42.89 sqm
	Computer Center	42.89 sqm
	Computer Center	33.34 sqm
	Computer Center	33.14 sqm
		152.26 sqm



Central Examination Facility, Number of rooms and capacity of each- 1; 42.89 sqm

•Online examination facility (Number of Nodes, Internet bandwidth, etc.)- Available

•Barrier Free Built Environment for disabled and elderly persons- Yes

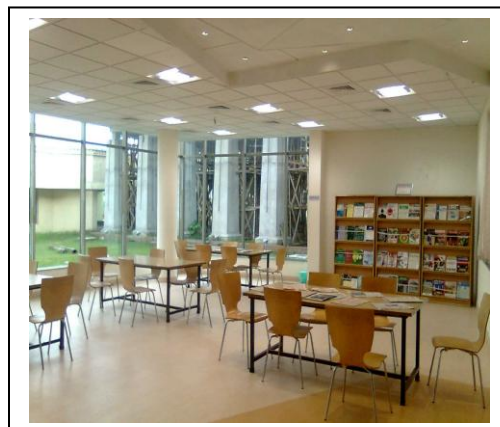
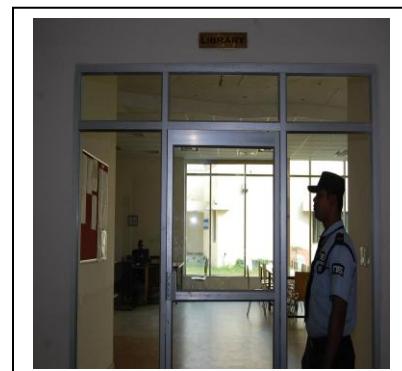
•Occupancy Certificate- Yes

•Fire and Safety Certificate- Yes

•Hostel – Yes



•Library	– 283.51 sqm
•Books:	Total No. of books: 8750 No.of Titles of books: 5650
•CD/DVDs:	Total No. of CD/ Videos 471; No. of CD/ Videos Titles 245
•Journal Database:	EBSCO Elite
•Journals subscribed:	26
	Total no. of national journals subscribed: 10; Total no. of international journals subscribed: 16
Magazines:	5
Newspaper:	7
•E-Library Facilities:	Yes
	▪ DELNET ▪ British Council Library ▪ American Library ▪ SWAYAM ▪ Business E-Book Collection 34 titles (Pearson) ▪ Indian Electronic Theses & Dissertations on Shodh Ganga ▪ Open Access Thesis & Dissertation (OATD) ▪ Directory of Open Access Journals (DOAJ) ▪ Directory of Open Access Repositories (DOAR) ▪ Census Digital Library ▪ Data Portal India (Government of India) ▪ EconPapers ▪ World Bank Open Knowledge Repository (OKR)
•National Digital Library (NDL) subscription details:	Club Registration Number- INWBNCGZGUSH9H3



•Computing Facilities	
a.	Internet Bandwidth: 50 mbps
b.	Number and configuration of System: I3 Processor, 4/8 GB RAM, 500 GB Hard disk
c.	Total number of system connected by LAN: 48 points; Wi-Fi
d.	Total number of system connected by WAN: No
e.	Major software packages available: Windows Operating System, Microsoft Visual Studio, Microsoft Visual Studio, Microsoft Project, SPSS (perpetual), CMIE- Prowess
f.	Special purpose facilities available (Conduct of online Meetings/Webinars/Workshops, etc.): Zoom & Microsoft Team (licensed agreement)
g.	Facilities for conduct of classes/courses in online mode (Theory & Practical): All Classrooms are equipped with Podium, Multimedia Projector , Audio -Video System
h.	Innovation Cell: Yes
i.	Social Media Cell: yes
j.	Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments: Yes

IT Infrastructure Details:- Components	Details
Total Nos. of Computers(Dell/Acer/HP)	30 Computers (including Server, Desktops & laptops)
Computer Lab	Computer lab having 40 desktop computers with latest Configurations and Heavy duty Color Laser Printer/Scanner/Photocopiers
Type of Internet connection	Leased Line
Connection Speed & ratio	50 Mbps 1:1
Wi-Fi	Campus is fully Wi-Fi using Cisco Access points with Wi-Fi Controller.
Learning Management System	Student ERP (Online Learning & Teaching)
Microsoft Software	Microsoft Campus Agreement Program
Security	Dell SonicWall 360 UTM box with fall back internet
Antivirus	Quick Heal
Multimedia Systems	All Classrooms are equipped with Podium , Multimedia Projector , Audio -Video System

•List of facilities available	
•Sports activities	– Yes
Indoor Games (Both for Girls & Boys)	
	1. Billiards
	2. Chess
	3. Carrom
	4. Table Tennis
Outdoor Games (Both for Girls & Boys)	
	1. Badminton
	2. Football

3. Cricket
4. Basket Ball
5. Volley Ball

•Indoor sports facilities



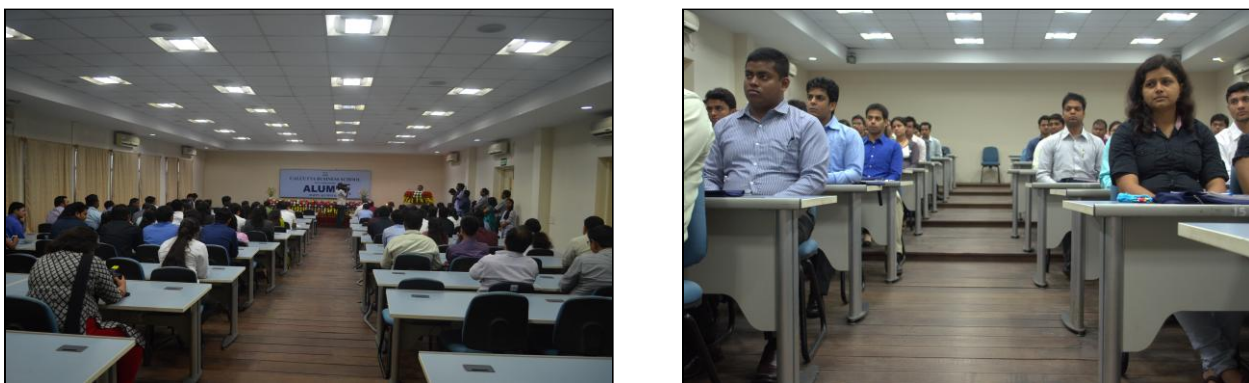
•Outdoor sports facilities



•Gymnasium facilities



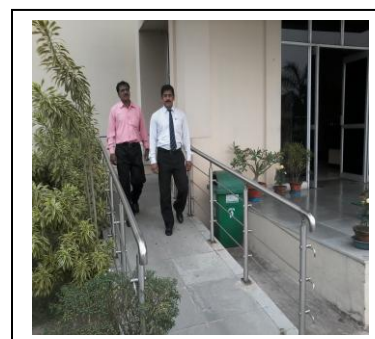
•Auditorium / Seminar halls / Amphi



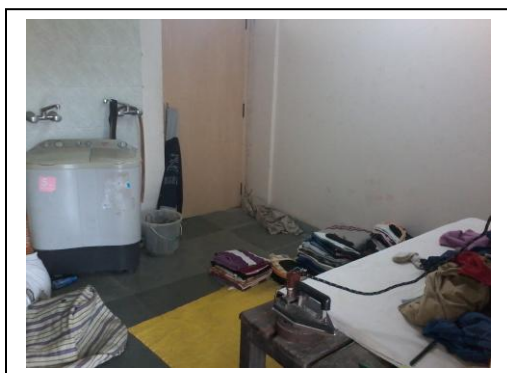
•Cafeteria



•Facilities for disabled



•Any other facilities



•Medical & other facilities at hostel



•Literary activities	–	Yes
•Cultural activities	–	Yes (Xeron-Fest)
•Magazine / Newsletter	–	Yes
		1. CBS Journal of Management Practices
		2. Udyogpatra- E-Cell Newsletter
		3. Vipanan- Marketing Newsletter

•Teaching Learning Process

•Curricula and Syllabus:

**PGDM Programme Curriculum
PGDM Batch 2025-27**

1st Year

COURSE STRUCTURE: 1ST Trimester

SL	Courses	Credits	Hours	Code
1	Managerial Economics	3	30	DM 20101
2	Quantitative Techniques for Decision Making –I	2	20	DM 20301
3	Marketing Management -I	3	30	DM 20201
4	Financial Accounting & Reporting	3	30	DM 20102
5	Organizational Behaviour	3	30	DM 20401
6	Spread Sheet Applications in Business	2	20	DM 20501
7	Business Communication	2	20	DM 20901
8	Business Ethics	2	20	DM 20907

Total Credit (1st Trimester)	19
Total Hours (1st Trimester)	180

COURSE STRUCTURE: 2nd Trimester TIME

SL	Courses	Credits	Hours	Code
1	Financial Management	3	30	DM 20103
2	Human Resource Management	2	20	DM 20403
3	Quantitative Techniques for Decision Making-II	2	20	DM 20304

4	Production and Operation Management	3	30	DM 20910
5	Macroeconomic Foundations for Business	2	20	DM 20118
6	Marketing Management II	2	20	DM 20202
7	Business Law	2	20	DM 20902
8	Digital Marketing	2	20	DM 20203

Total Credit (2nd Trimester)	18
Total Hours (2nd Trimester)	180

COURSE STRUCTURE: 3rd Trimester

SL	Courses	Credits	Hours	Code
1	Business Research Methodology	3	30	DM 20305
2	Strategic Management	3	30	DM 20906
3	Advance Human Resource Management	3	30	DM 20404
4	Applied Marketing	2	20	DM 20217
5	Foundation to Business Analytics Power BI+Python	2	20	DM 20516
6	Managerial Accounting	3	30	DM 20105
7	Logistics And Supply Chain Management	2	20	DM 20306
8	Managerial Communication	3	30	DM 20905
9	Entrepreneurship	2	20	DM 20911

Total Credit (3rd Trimester)	23 +3
Total Hours (3rd Trimester)	230+30

Field Study-III (May-July)

Sl.No.	COURSES	CREDITS	WEEKS	CODE
1	Summer Internship Programme (SIP)	3	8-10 WEEKS	DM 21001
2	Grand Viva -I	Qualifying		DM 21002

2nd Year

**COURSE STRUCTURE: 4th Trimester
(August – October)**

Sl.No.	COURSES	CREDITS	Hours	CODE
1	Business Model Development	3	30	DM 20617
2	Sustainable Development	1	10	DM 20702

Term-IV	Courses	Credits	Hours	Code
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1	Elective – I (Specialization – I)	3	30	
2	Elective – II (Specialization – I)	3	30	
3	Elective – III (Specialization – I)	3	30	
4	Elective – I (Specialization – II)	3	30	
5	Elective – II (Specialization – II)	3	30	
6	Elective – III (Specialization – II)	3	30	

Total Credit (4th Trimester)	22
Total Hours (4th Trimester)	220

COURSE STRUCTURE: 5th Trimester
(November – January)

Term-V	Courses	Credits	Hours	Code
1	International Management	3	30	DM 20909
3	Elective – IV (Specialization – I)	3	30	
4	Elective – V (Specialization – I)	3	30	
5	Elective – VI (Specialization – I)	3	30	
6	Elective – IV (Specialization – II)	3	30	
7	Elective – V (Specialization – II)	3	30	
8	Elective – VI (Specialization – II)	3	30	

Total Credit (5th Trimester)	21
Total Hours (5th Trimester)	210

COURSE STRUCTURE: 6th Trimester
(February– March)

SL	Courses	Credits	Hours	Code
1	Dissertation	3		DM 21003
2	Grand Viva II	Qualifying		DM 21004

Total Credit (6th Trimester)	3
Total Hours (6th Trimester)	

Total Credit (All Trimester)	109
Total Hours (All Trimester)	1009

Elective Courses- “Specialization in Financial Management Area”

Sl.No.	Course	Credits	Code
1	Security and Portfolio Management _ Term IV	3	DM 20106

2	Financial Derivatives Management _Term V	3	DM 20107
3	Corporate Finance _ Term IV	3	DM 20108
4	Project Finance	3	DM 20109
5	Commercial Banking _Term V	3	DM 20110
6	Audit and Taxation_ Term IV	3	DM 20111
7	Wealth management	3	DM 20112
8	Financial Analytics	3	DM 20113
9	Mergers and Acquisition	3	DM 20114
10	International Financial Management	3	DM 20115
11	Financial Risk Management _Term V	3	DM 20116
12	Financial Analysis, Planning and Control	3	DM 20117

Elective Courses - “Specialization in Marketing Management Area”

Sl.No.	Course	Credits	Code
1	Consumer Behavior _ Term IV	3	DM 20204
2	Product and Brand Management _Term IV	3	DM 20205
3	Sales and Distribution Management _ Term IV	3	DM 20206
4	Rural Marketing	3	DM 20207
5	Services Marketing _Term V	3	DM 20208
6	Retail Management _Term V	3	DM 20209
7	Strategic Marketing _ Term V	3	DM 20210
8	Customer Relationship Marketing	3	DM 20211
9	Marketing Analytics	3	DM 20212
10	B2B Marketing	3	DM 20213
11	International Marketing	3	DM 20214
12	Hospitality and Healthcare Services Marketing	3	DM 20215
13	Content Marketing	3	DM 20216

Elective Courses - “Specialization in Operations And Supply Chain Management Area”

Sl.No.	Course	Credits	Code
1	Logistics & Distribution Management _Term IV	3	DM 20307
2	Operations Strategy _Term IV	3	DM 20308
3	Total Quality Management _Term IV	3	DM 20309
4	Project Management	3	DM 20310
5	Pricing and Revenue Management	3	DM 20311
6	Sustainable Operations Management _Term V	3	DM 20312

7	Supply Chain Analytics _Term V	3	DM 20313
8	Business Process Reengineering	3	DM 20314
9	Global Operations Management	3	DM 20315
10	Technology Management	3	DM 20316
11	Services Operations Management	3	DM 20317
12	Theory of Constraints _Term V	3	DM 20318
13	Digital Manufacturing	3	DM 20319
14	Strategic Supply Chain Management		

Elective Courses- “Specialization in Human Resource Management Area”

Sl.No.	Course	Credits	Code
1	Strategic Human Resource Management _Term V	3	DM 20405
2	Performance Management and Appraisal _Term IV	3	DM 20406
3	Transformational Leadership and Change	3	DM 20407
4	HR Analytics _Term V	3	DM 20408
5	Employee Relations and Employment Laws _Term IV	3	DM 20409
6	Talent Management	3	DM 20410
7	Compensation Management _Term IV	3	DM 20411
8	HR System and Audit	3	DM 20412
9	Industrial Psychology _Term V	3	DM 20413
10	Behavioral Operations Management	3	DM 20414
11	Management of Stress and Counselling /Knowledge Management	3	DM 20415
12	HR Audit and Accounting	3	DM 20416
13	Organization Development		

Elective Courses- “Specialization in Business Analytics”

Sl.No.	Course	Credits	Code
1	Foundation of Data Science _Term IV	3	DM 20505
2	Decision Science _Term V	3	DM 20506
3	Business Intelligence & Data Visualization _Term IV	3	DM 20507
4	Information Management, Data Security & Privacy _Term V	3	DM 20508
5	Blockchain	3	DM 20509
6	Natural Language Processing & Web/Media Analytics	3	DM 20510
7	Advanced AI/ML Techniques & Applications _Term IV	3	DM 20511
8	Deep Learning	3	DM 20512

9	Database Management & Data Warehousing	3	DM 20513
10	Big Data & IoT _ Term V	3	DM 20514
11	Evidence based Consultancy	3	DM 20515
12	AWS & Cloud	3	

•**Academic Time Table:** In place; Week wise prepared.

•**Internal Continuous Evaluation System:** Yes in place

•**Student's assessment of Faculty:** Feedback System through ERP

13. List of Research Project/Consultancy Works

No of Projects carried out, funding agency, Grant received:

1 grant received in 2020-21 from AICTE for RPS-Research promotion Scheme.

AQIS Application No: 1-9304847231

Title of the Project: A Study on Mental Health of Leaders to Examine the Relationship between Emotional Competence and Organizational Performance during Social Disruption.

Journal

1. Gupta, Sayan, Bandyopadhyay, Gautam, Biswas, Sanjib & Mitra, Arup (2022). An Integrated Framework for Classification and Selection of Stocks for Portfolio Construction: Evidence from NSE, India. Decision Making: Applications in Management & Engineering (Scopus) (Accepted)

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3. Torkayesh, Ali Ebadi, Pamučar, Dragan & Biswas, Sanjib (2022). Supplier Selection in Healthcare Supply Chain Management During COVID-19 Pandemic: A Novel Fuzzy Rough Decision-Making Approach. Annals of Operations Research (Springer, ISSN: 0254-5330 (print); 1572-9338 (web), Scopus, SCI-E, WoS, ABDC-A, ABS 3*, UGC CARE-I, IF: 4.854) <https://doi.org/10.1007/s10479-022-04529-2>

4. Sanyal. Aparajita (2022), “Soaring Ambitions of White Enigma” published in AIMS JOURNAL OF MANAGEMENT (AIMS) – UGC Care-I Journal.

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7. Paul, S.M., Bhattacharyya, P.R., & Bapat, G. S.(2021), Blended mode as an alternative solution towards sustainable growth and development: An Exploratory Study using Multilayer Perceptron Model, *Academy of Marketing Studies Journal (ABDC B)* ,26(1), 1-12
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10. Pramanik, Pijush Kanti Dutta, Biswas, Sanjib, Pal, Saurabh, Marinkovic, Dragan & Chaudhury, Prasenjit (2021). A Comparative Analysis of Multi-Criteria Decision-Making Methods for Resource Selection in Mobile Crowd Computing, *Symmetry (MDPI, Scopus, SCI-E, IF: 2.713 (2020), ISSN: 2073-8994), 13(9), 1713*. <https://doi.org/10.3390/sym13091713>
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15. Jana, R. K., Ghosh, Indranil & Das, Debojyoti (2021). A Differential evolution-based regression framework for forecasting Bitcoin price. *Annals of Operations Research*, DOI: 10.1007/s10479-021-04000-8. (SCI/SCOPUS/ABDC (A) Indexed Springer Journal) (Impact Factor 2.583).
- 16 Biswas, S., Majumder, S., & Dawn, S.K. (2021). Comparing Socio-Economic Development of G7 and BRICS Countries and Resilience to COVID 19: An Entropy-MARCOS Framework. *Business Perspectives and Research (Sage, Scopus indexed, UGC-CARE listed, ABDC-C)* DOI: <https://doi.org/10.1177/22785337211015406>
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18. Mondal, C., Giri, B.C., & Biswas, S. (2021). Integrating Corporate Social Responsibility in a closed-loop supply chain under government subsidy and used products collection strategies. *Flexible Services and Manufacturing Journal* (Springer, Scopus, SCI-E, ABDC-C, IF: 2.368); <https://doi.org/10.1007/s10696-021-09404-z>
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20. Sanyal, M. K., Ghosh, I., & Jana, R. K. (2021). Characterization and Predictive Analysis of Volatile Financial Markets Using Detrended Fluctuation Analysis, Wavelet Decomposition, and Machine Learning. *International Journal of Data Analytics (IJDA)*, 2(1), 1-31. (SCOPUS Indexed)
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34. Bhattacharjee, M., Bandyopadhyay, G., Guha, B., & Biswas, S. (2020). Determination and Validation of the Contributing Factors towards the Selection of a B-School - An Indian Perspective. *Decision Making: Applications in Management and Engineering*, 3(1), 79-91. DOI: <https://doi.org/10.31181/dmame2003001b> (Scopus indexed)
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Conference

1. Mallick, Nita, Biswas, Sanjib, Sanyal, Aparajita, & Bandyopadhyay, Gautam (2022). Enablers for Employee Satisfaction in Digital Age: Evidence from India. Presented in the International Conference, SHRUTI 2022 organized by Calcutta Business School in collaboration with ISTD, India and ORSI Durgapur Chapter, March 10-12, 2022
2. Bhattacharyya, P. R., Biswas, Suchandra, Chatterjee, Nilendu, & Dey, Arunita (2022). Unearthing Sundarmon in the Sunderbans: Social Responsibility towards Enrichment of Rural Youth. Presented at 2 Day National Conference on " Education Policies and Role of Skill Development in Generating Employability & Strengthening Industry-Academia Interface" sponsored by Indian Council of Social Science Research – Eastern Regional Centre to be held on May 18-19, 2022 at Surendranath College for Women, Kolkata.
3. Bhattacharyya, P. R. & Paul, Sunetra Maitra (2022). Exploring impact of CVCI model on purchase intention for online grocery items in the 7th Hybrid International Conference on Embracing Transformation: Innovation & Creation organised by Kodolanyi Janos University, Hungary, Tradepreneur Global Academic Platform, UK and CT University, Ludhiana, India to be held on May 26-28, 2022. Paper accepted
4. Bhattacharyya, P. R., Mukherjee, Pravanjan & Basu, Tania (2022). Sustainable Branding: An impact of Customer Value Chain Involvement (CVCI) in consuming Green FMCG products in the Indian market in International Conference On Sustainable Marketing-Delivering Value to be held from April 22- 24, 2022
5. Bhattacharyya, P. R. & Paul, Sunetra Maitra (2022). Blended mode as an alternative solution towards sustainable growth and development: An exploratory study in AICTE sponsored Hybrid International Conference on Circular Economy, Management and Industry 4.0 (ICCEMIS2021) leading towards Sustainability organised by BVMSR, Pune and Apeejay School of Management, New Delhi
6. Biswas, Sanjib, Pamučar, Dragan, Raj, Akanksha Raj, & Kar, Samarjit (2022). A Proposed q-Rung Orthopair Fuzzy based Decision Support System for Comparing Marketing Automation Modules for Higher Education Admission. International Conference on "Computational Intelligence for Engineering and

7. Ghosh, Indranil, & Sanyal, Manas K (2021). Hierarchical Frameworks of Transfer Learning, Unsupervised Text Modelling and Ensemble Machine Learning for Predictive Analytics of Airbnb Rental Pricing. Management Doctoral Colloquium, Organized by Vinod Gupta School of Management, Indian Institute of Technology Kharagpur, India. (Received Best Paper Award)
2. Biswas, S., Majumder, S., & Dawn, S.K. (2021). Challenges of Social Entrepreneurship in New Normal: Application of Score based LBWA Method in Picture Fuzzy Environment. 6th International Conference on “Managing Business in a Covid-19 Era: Opportunities & Challenges” organized by School of Business, Skyline University College, Sharjah, UAE, March 23, 2021
3. Biswas, S. & Pamučar, D. (2021). Critical Success Factors for Green Logistics in India: A Fuzzy Multi-Criteria Group Decision Making Approach. International Conference on “Operations and Supply Chain Management” (ICOSCM)”organized by Symbiosis Institute of Operations Management, January 17, 2021.
4. Biswas, S., & Gupta, N.K. (2021). Impact of GST Implementation on Working Capital Management of Select Indian Steel Companies: An Entropy-MARCOS Framework. International Conference on “Operations and Supply Chain Management” (ICOSCM)” organized by Symbiosis Institute of Operations Management, January 17, 2021.
5. Ghosh, Indranil, Sanyal, Manas K. & Jana, R. K. Jana (2020). An Ensemble of Ensembles Framework for Predictive Analytics of Commodity Market. IEEE 4th International on Computational Intelligence and Networks (CINE 2020) (Held on 27-29 February, 2020 Indian Statistical Institute, Kolkata, India).
6. Biswas, S., Bandyopadhyay, G., & Guha, B. (2020). Comparing Dividend Payout Capabilities of FMCG and Consumer Durables Firms using Multi-Criteria Decision Analysis: Evidence from India. International Conference on “Strategic Management, Decision Theory and Data Science” organized by IAPQR in collaboration with CSIR-CGCRI to be held on Jan 04-06, 2020 in Kolkata.
7. Bhattacharyya, P.R. (2020)_ Co-authored a paper with Aniruddha Bhowmick titled How COVID-19 and Economic Lockdown May Change Allopathic OTC Medicine Market Scenario : An Introspection Analysis Based on Kolkata, INDIA in 2nd International Conference on COVID-19 STUDIES to be held on AUGUST 26-27, 2020 , Paris France
8. Bhattacharyya, P.R (2020) Co-authored a paper with titled Opportunities and Operational Challenges for Indian MSME’s in the New Normal: A Triangulation Effect in the 2nd International Conference on COVID-19 STUDIES to be held on AUGUST 26-27, 2020, Paris France
9. Bhattacharyya, P.R (2020) Co-authored a paper titled Role Of Technology In Religious Education: Challenges And Opportunity In The New Normal at CBS Kolkata in the International Management Conference MARSOC 2020 held on 23rd July 2020
10. Agarwal, V., & Biswas, S. (2019). Discerning Critical Competencies in Industry 4.0: An Expert Opinion based Group Decision Making Framework. Second International Conference on “Frontiers of Operations Research and Business Studies (FORBS 2019)” organized by Calcutta Business School in collaboration with Operational Research Society of India, Durgapur Chapter, Dec 27-28, 2019, Kolkata, India. **(Received Best Paper Award)**

11. Sharma, S., Mondal, S., & Samaddar, K. (2019)“Cultural Involvement: A Driving Force towards Responsible Tourism” 2nd International Conference on Frontiers of Operation Research and Business Studies(FORBS-19) organized by CBS & Operational Research Society of India (**Best Paper Award**)
12. Mondal, S., & Datta Chaudhuri, T. (2019). “Marketing Strategy & Business Performance” 2nd International Conference on Frontiers of Operation Research and Business Studies(FORBS-19) organized by CBS & Operational Research Society of India
13. Ghosh, Indranil & Chaudhuri, Tamal Datta (2019). Wavelet Decomposition Approach for Understanding Time Varying Relationship of Financial Sector Variables: A Study of the Indian Stock Market. FORBS 2019 (Dec. 27-28, 2019), Calcutta Business School, India.
14. Biswas, S., & Chaudhuri, T. D. (2019). Dividend Payout and Firm Performance: A Study of BSE Listed Organizations using TOPSIV Framework. Second International Conference on “Frontiers of Operations Research and Business Studies (FORBS 2019)” organized by Calcutta Business School in collaboration with Operational Research Society of India, Durgapur Chapter, Dec 27-28, 2019, Kolkata, India.
15. Biswas, S., Bandyopadhyay, G., Bhattacharjee, M., & Guha, B. (2019). Working Capital Management in Emerging Market: An Introspection from Investment Decision Making Perspective. Second International Conference on “Frontiers of Operations Research and Business Studies (FORBS 2019)” organized by Calcutta Business School in collaboration with Operational Research Society of India, Durgapur Chapter, Dec 27-28, 2019, Kolkata, India.
16. Rudra, S., & Biswas, S. (2019). Marketing Investment and Firm Performance in Emerging Market: A Compromise Solution based Multi-Criteria Decision Analysis. Second International Conference on “Frontiers of Operations Research and Business Studies (FORBS 2019)” organized by Calcutta Business School in collaboration with Operational Research Society of India, Durgapur Chapter, Dec 27-28, 2019, Kolkata, India.
17. Biswas, S. (2019). Implications of Industry 4.0 vis-à-vis Lean Six-Sigma: A Multi-Criteria Group Decision Approach. J.D.Birla International Management Conference on “Strategic Management in Industry 4.0”, organized by J D Birla Institute of Management, Kolkata, September 26-27, 2019. (**Received Best Paper Award**)
18. Gupta, S., Bandyopadhyay, G., Biswas, S., & Upadhyay, A. (2019). A Hybrid Machine Learning and Dynamic Nonlinear Framework for Determination of Optimum Portfolio Structure. In Saini, H.S., Sayal, R., Govardhan, A., & Buyya, R. (Eds.). Innovations in Computer Science and Engineering (pp. 437-448). Springer, Singapore (Scopus Indexed); Proceedings of the Sixth ICICSE 2018, organized by Guru Nanak Institutions, Hyderabad in collaboration with Computer Society of India (CSI) August 17-18, 2018.
19. Bhattacharyya, P.R (December 2019) Co-authored a paper titled Service Quality Gap Analysis for Online and Offline Household Service Provider Business Using SERVQUAL and SERVPERF Approach at IMI Kolkata in the International Management Conference 2019 held on 19th – 20th of December,, 2019
20. Bhattacharyya, P.R (September 2019) Co-authored a paper titled Service Quality Gap Analysis for Online and Offline Household Service Provider Business Using SERVQUAL Approach in J.D.Birla International Management Conference 2019 held on 26th – 27th of September, 2019, J D Birla Institute of Management, Kolkata

21. Chaudhuri, S., & Biswas, S. (2018). Linkage between Technology and Human Capital Development Strategies: Exploratory Evidence from Four Leading Firms in India. In the proceedings (Edited by: Ahmed, G., Abidi, N., Limbu, Y.B., Jayachandran, C., & Cardinali, S. (2019); ISBN 13 978-0-9797659-4-0) of 7th Research Symposium on “Managing Business in a Digital Age: Opportunities & Challenges” organized by The Society for Global Business & Economic Development (SGBED) at Skyline University, Dubai (UAE), Dec 17-19, 2018.
22. Biswas, S., Bandyopadhyay, G., & Gupta, S. (2018). An Insight of Sectoral Performance of Bombay Stock Exchange (BSE) in a Multi-Criteria Decision Making Framework using EDAS Method. 13th Annual International Conference on “Applied and/or Interdisciplinary Research: Emerging Economy Perspectives (Convergence 2018)” organized by IFIM Business School, December 21 – 22, 2018. **(Received Emerald Best Paper Award)**
23. Gupta, S., Bandyopadhyay, G., Bhattacharjee, M., & Biswas, S. (2018). Portfolio Selection using DEA at Risk – Return Interface: A Study Based on NSE, India. 13th Annual International Conference on “Applied and/or Interdisciplinary Research: Emerging Economy Perspectives (Convergence 2018)” organized by IFIM Business School, December 21 – 22, 2018. **(Received Emerald Best Paper Award)**
24. Bhattacharjee, M., Bandyopadhyay, G., Gupta, S., & Biswas, S. (2018). A Critical Inspection of the Impact of Income on Purchase Decision under the Mediating Effect of Sales Opinion among the Low-Literate Consumers’ of Kolkata. 13th Annual International Conference on “Applied and/or Interdisciplinary Research: Emerging Economy Perspectives (Convergence 2018)” organized by IFIM Business School, December 21 – 22, 2018.
25. Ghosh, Indranil & Chaudhuri, Tamal Datta (2018). A Deep Learning Framework for Predicting the Exchange Rate Using Relative Returns, Volatility Measures and Technical Indicators. 11th Triennial International Conference of the Association of Asia Pacific Operational Research Societies (APORS), Kathmandu, Nepal.
26. Basu, Pratik, Ghosh, Indranil & Sanyal, Manas K (2018). Structural equation modelling based empirical analysis of technical issues for lean manufacturing implementation in the Indian context. IEEE 7th International Conference on Industrial Technology and Management (ICITM), Oxford, UK (Held on 7-9 March, 2018).
27. Bhattacharyya, P.R (December 2018) Co-authored a paper titled Teenagers’ Perception towards Celebrity Endorsement and Its Impact on Brand Building for Branded Apparels: An Empirical Analysis in 6th PAN-IIM World Management Conference, Dec 13-15, 2018: Abstract of the paper published in Conference Proceedings., IIM Bangalore
28. Bhattacharyya, P.R (January 2018) Co-authored a paper titled How Packaging Influences Consumers’ Purchase Decision: An Introspection in the IXth International Conference in Empowering To Create Smart Future Through E-Governance and Digitisation, BVIMSR, Navi Mumbai
29. Mukhopadhyay, S., Chaudhuri, T. D., & Mandal, J. K. (2017, March). A hybrid PSO-fuzzy based algorithm for clustering Indian stock market data. In International Conference on Computational Intelligence, Communications, and Business Analytics (pp. 475-487). Springer, Singapore.
30. Ghosh, I., Sanyal, M. K., & Jana, R. K. (2017, December). Analysis of Causal Interactions and Predictive Modelling of Financial Markets Using Econometric Methods, Maximal Overlap Discrete Wavelet Transformation

and Machine Learning: A Study in Asian Context. In International Conference on Pattern Recognition and Machine Intelligence (pp. 664-672). Springer, Cham.

31. Sen, J., & Chaudhuri, T. (2017). A robust predictive model for stock price forecasting. In Proceedings of the 5th international conference on business analytics and intelligence (ICBAI 2017), Indian Institute of Management, Bangalore, India.

32. Ghosh, Indranil & Chaudhuri, Tamal Datta (2016). Understanding and Forecasting Stock Market Volatility through Wavelet Decomposition, Statistical Learning and Econometric Methods. Fourth International Conference on Business Analytics and Intelligence (ICBAI), IISC Bangalore, India.

33. Sen, J., & Chaudhuri, T. (2016). Decomposition of time series data of stock markets and its implications for prediction—an application for the Indian auto sector. In Proceedings of the 2nd National Conference on Advances in Business Research and Practices (ABRMP 2016).

34. Ghosh, I., Paul, P. K., Chattopadhyay, M., & Dan, P. K. (2016). Delving the Interrelationship of Factors Affecting Product Development in Indian Consumer Durable Industry: A Multivariate Data Analytics Approach. International Conference on Big Data & Business Analytics, At New Delhi, India

35. Ghosh, Indranil, Sanyal, Manas K, Jana, R. K. & Dan, Pranab K. (2016). Machine learning for predictive modeling in management of operations of EDM equipment product. Second IEEE International Conference on Research in Computational Intelligence and Communication Networks (ICRCICN). Kolkata, India.

36. Biswas, S., & Sen, J. (2016). A Proposed Framework of Next Generation Supply Chain Management Using Big Data Analytics. National Conference on “Emerging Trends in Business and Management: Issues & Challenges” organized by Department of Commerce & Management, West Bengal State University, Barasat on 17-18 March, 2016.

37. Shrivastava, K., Bose, A., & Biswas, S. (2016). Assessment of Implementation of Lean Manufacturing Practices in Indian Plywood Industries – A Case Study. 2nd National Conference on “Advances in Business Research and Management Practices” conducted by Calcutta Business School on 8-9 January, 2016.

38. Bhattacharyya, P.R (January 2016) Satisfaction and Delight – An Empirical Evaluation” in the 2nd National Conference in Advances in Business Research and Management Practices (ABRMP 2015), Calcutta Business School

39. Sengupta G., Biswas S., & Mukhopadhyay K. (2015). Innovative TQM practices in Establishing Quality for Management Education – A Review and Proposal of a Framework. 5th Annual International Conference of IISWBM on “Innovations and Best Practices in Business, Human and other Earth Resources Management” on 15-16 January, 2015.

40. Bhattacharyya, P.R (December 2015) Co-authored a paper titled “The Impact of Generation Z Activities on Green Marketing” in the International Marketing Conference Emerging Markets, Evolving Perspectives, International Management Institute (IMI), Kolkata

41. Bhattacharyya, P.R (December 2014) Co-authored a paper titled “Providing Clean and Safe Drinking Water to Rural Communities in India- An Analytical Study” for presentation in the National Conference in Advances in Business Research and Management Practices (ABRMP 2014), Calcutta Business School
42. Bhattacharyya, P.R (December 2014) Co-authored a paper titled “Empowering Pharmaceutical Companies with Talent Management” for presentation in the National Conference in Advances in Business Research and Management Practices (ABRMP 2014), Calcutta Business School
43. Bhattacharyya, P.R (March 2014)Co-authored a paper in the International Conference on Finance and Business Management (ICFBM 2014), Organized by Society of Technical and Management Professionals, New Delhi,
44. Mukhopadhyay, K., & Biswas, S. (2014). Critical Appraisal of Project Management Competencies – A Case Study. 3rd International Conference on "Paradigm Shift in Innovative Business Management" conducted by Vishisht School of Management – Indore on 6-7 December, 2014.
45. Pal, G., & Biswas, S. (2014). A Review of the Critical Factors Affecting the Success of Lean Implementation in Indian Manufacturing Organizations – Challenges & Way Forward. 1st National Conference on “Advances in Business Research and Management Practices” conducted by Calcutta Business School on 5-6 December, 2014.
46. Bhattacharyya, P.R (December 2013) Presented a paper with a research associate in the International Conference on Global Integration and Sustainability: Management Education at the Crossroads, Organized by Asian Forum on Business Education (AFBE) and Calcutta Business School,
47. Sengupta, Siddhartha & Sinha, Bani K. (2010).“A Resilient Supply Chain Model” at APORS 2010, Penang Malaysia, Dec 2010.

Book/Book Chapter

1. Sanyal, Aparajita (2022) “Impact of Age on Technological Adoption in Education Industry”, Published e-Book in AIMS convention, ISBN: 978-1-68576-258-2
2. Bhattacharyya P R and Priya S (2021) , Understanding of Marketing Models with Reference to an Electrical Manufacturing Unit in the Context of COVID-19 in Jharkhand, Economic and Business Challenges in India: Pandemic and After, Vandana Publications, New Delhi, ISBN : 978-81-949069-0-2
3. Bhattacharyya P Rand Dey K (2020), Service Quality Gap Analysis for Online and Offline Household Service Provider Business Using SERVQUAL Approach, Published in Full Text Book edited by ISPEC Publishing Agency, ISBN: 978-625-7139-34-2
4. Bhattacharyya P R and Bhowmick A (2020), How Covid-19 And Economic Lock Down May Change Allopathic OTC Medicine Market Scenario: An Introspection Analysis Based On Kolkata, India, Published in Full Text Book edited by ISPEC Publishing Agency, ISBN: 978-625-7139-34-2
5. Chaudhuri, Tamal Datta (2020). Understanding a Company for Value Investing: Business Efficiency, Business Effectiveness, Innovativeness, Sustainability.

6. Chaudhuri, Tamal Datta (2020). Overview of the Indian Economy: Empirical analysis of financial markets, exchange rate movements and industrial development
7. Chaudhuri, Tamal Datta (2019). Treasury Management: Art/Craft/Research/Control
8. Ghosh, I., Sanyal, M. K., & Jana, R. K. (2018). An integrated approach incorporating nonlinear dynamics and machine learning for predictive analytics and delving causal interaction. In Intelligent Engineering Informatics (pp. 285-300). Springer, Singapore.
9. Chaudhuri, Tamal Datta (2018). Understanding Finance
10. Chaudhuri, T. D. & Ghosh, I. (2015). Application of Multi Criteria Decision Making in Management

Cases Published

1. Bhattacharyya, P.R. (2021). “Turning the Wheels of Fortune at GFCL” in AIMS Journal of Management, Vol 6, No 2, January 2021 (ISSN: 2395-6852)

k.	Industry Linkage : Yes; IIPC Cell
	https://calcuttabusinessschool.org.in/wp-content/uploads/2021/11/CBS-IIPC-CELL.pdf
l.	MOUs with industries: Yes

14.	LoA and subsequent EoA till current Academic Year: Yes https://calcuttabusinessschool.org.in/aicte-approvals/
15.	Accounted Audit statement for last three years: Yes https://calcuttabusinessschool.org.in/annual-report/
16.	Best Practices adopted:

• Centre of Excellence on Financial Market

Financial Markets play an important role in the overall economy development. The major objective of the centre is to encourage literacy, awareness and research in the diversified areas of finance and economics through undertaking research activities, publications, conducting certification programmes and various FDPs and webinar.

• Centre for Human Values & Business Ethics [HVBE]

The Centre for Human values & Business Ethics [HVBE] starts with the sentiment of civic sensitivity where Students, Academicians, Industry Experts, Scholars can join as a voluntary member and be ready to contribute innovative concepts related to Human Values with its sketch to shape the dimensions of attitude, commitment, motivation, perception and leadership skills that are essential characteristics to restructure human behavior. From its very inception, the centre is devoted to unite individuals with organizations for a common cause for the benefit of the society.

• Centre for Digital Marketing

CBS Centre of Excellence in Digital Marketing stresses on delivering theoretical knowledge and using the platforms in the form of organizing conclaves, competitions, webinars, and also encourages its faculty members and students in exploring new vistas of enriching digital platforms through their thoughts and actions.

• Centre for Entrepreneurship & Private Equity

An individual who creates a new business, bearing most of the risks and enjoying most of the rewards is an entrepreneur and the process by which the business is set up known as entrepreneurship. In Calcutta Business School, there has been a constant effort to create entrepreneurs through regular training and developmental programmes, through workshops. We also have a tie-up with NEN (National Entrepreneurship Network), Wadhvani Foundation where students are motivated to learn, create Projects and present in the presence of esteemed panelists.

ADDITIONAL FEATURES OF CBS

NEN

Calcutta Business School has tied up with NEN (National Entrepreneurship Network) under the leadership of Dr Romesh Wadhvani, Founder and Chairman who strongly believes in not-for-profit with the primary mission of accelerating economic development in emerging economies by driving job creation in India and other emerging economies through large-scale initiatives in entrepreneurship, small business growth, innovation, and skilling.

NSE SMART STIMULATION

CBS follows a practice-oriented approach in its teaching pedagogy. To give more impetus for real-life decision making, simulation & experiential learning has been made as an integral part of the courses. In line with the participant-involved learning process, CBS has tied up with NSE Academy as a collaborator. We offer stock and derivatives market operation through a stimulator system offered by NSE.

INCUBATION CENTRE

Calcutta Business School has set up an Incubation Centre, jointly with NEN, Wadhvani Foundation, to promote young generation entrepreneurs to ideate, create and develop business. Since the world has now become a global market, we at CBS always encourage our students and budding entrepreneurs to create a difference through our Incubation Centre.

COUNSELLING LAB

The unique feature added to Calcutta Business School in this present dimension is Counselling Lab which is a blended form of psychometric test, behavioral counselling and testing of psycho-motor movement. This lab will be of immense help towards psychological mapping of the young talents who are tomorrow's budding managers. Moreover, this lab will be instrumental in different MDP Programmes across industries for training, attitudinal scaling and cognitive therapy.

Name of the Contact person for RTI	-	Dr. Anindya Duta
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